

50+ Job Seekers in MA Statewide Networking Groups

This free program is available through a grant from the
Massachusetts Council on Aging (MCOA) and
the Executive Office of Elder Affairs

Session 3: Networking Introductions!

Tuesday December 14th: 10 am – 12 pm

Just about everyone accepts that most jobs are landed via networking. And almost everyone says that networking is challenging! It's hard for several reasons: People misunderstand the concept; don't know what they want; aren't comfortable introducing themselves to strangers.

Join us as we review the principles of networking and discuss ways of introducing yourself at networking events and conveying your interests concisely.

Why you need to know about this: You rarely get a second chance to make a first impression. Whether you're at a networking event or a job-interview, how you present yourself can have a major impact on the relationship

Start your journey towards self-realization, re-invention and transformation

1. Ageism
2. Self-assessment
3. **Networking Introductions**
4. STAR/PAR Stories
5. Resumes Part 1: Summary & Formatting
6. Resumes Part 2 Experience Section
7. LinkedIn Part 1: Your Profile
8. LinkedIn Part 2: The Job Search
9. Branding & Marketing
10. Interview Preparation
11. Interview Practice
12. Job Applications
13. Cover Letters
14. Closing & Negotiating the Deal
15. Teamwork & Getting Along with Difficult People
16. Job Success



The mission of our program is to provide job seekers in the 50+ demographic with the confidence, self-esteem, necessary tools, and skills to launch and implement a successful job or encore career search campaign.

Over the course of our - Interactive Workshop Series, you'll learn how to execute your job search campaign with confidence and success. This preparation will Equip, Enable and Empower you in all aspects of the job search process.



New to the program? Registration is Required:

<https://50plusjobseekers.org/outreach/registration/>

For more information contact Denise Magnett: 50plusjobseekersadmin@mcoaonline.com